



SPONSOR FORM

Organization/Company Name: _____

Address: _____

City/State: _____

Zip/Postal Code: _____

Contact Person: _____

Contact Email Address: _____

Contact Phone Number: _____

Website: _____

5K/Fun Run Sponsorship Level

Please select one of the following:

- Underwriting Sponsor: \$2,000
- Kids Fun Run Sponsor: \$1,000
- Books for Kids Sponsor: \$500
- Food and Drink Station Sponsor: \$500
- Water Station Sponsor: \$250 (two stations)
- Mile Marker Sponsor: \$250 each (three markers)
- Awards Sponsor: \$500
- Best Costume Prize: \$100
- Team Competition Sponsor: \$250

Donated items

If you would like to donate food/drink or other items, please explain below.
Make checks payable to: Hudson Area Library

MAIL FORM AND PAYMENT TO:

Hudson Area Library
51 N. Fifth Street
Hudson, NY 12534

FOR MORE INFORMATION, CONTACT:

Gary Sheffer: sheffer70@gmail.com

ADDITIONAL SPONSORSHIP INFORMATION

- Hudson Area Library is a 501 (c) (3) organization. Your contributions are tax-deductible.
- Artwork and logos must be submitted to sheffer70@gmail.com as follows:
 - Logos for t-shirts will be printed in one color only and should be submitted in high-res (300 dpi) JPEG or EPS files. Most Photo shop and Illustrator files can also be accepted.
 - Logos for signage should be submitted as high-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
 - Logos for Ghostly Gallop website should be submitted as 300 dpi JPEG or PNG files.

SPONSOR FAQ

How many participants does the Ghostly Gallop attract?

More than 300 participants from across the area plus nearly as many spectators. 2019 will likely be the biggest year ever as the Ghostly Gallop is now part of a regional race series sponsored USA Track & Field's Adirondack region.

How are funds raised by this event used?

The Ghostly Gallop is a major fundraiser for the Hudson Area Library. The funds raised go directly into the library's budget to support programs for children, adults and senior citizens.

How will my organization benefit from becoming a sponsor?

The Ghostly Gallop provides excellent marketing and community relations potential. Our participants come from across the area. In addition, your organization's name and logo will be included in event marketing and publicity including banners, social media, press releases, and on the Ghostly Gallop website. Also, please consider putting a team together to represent your organization in the 5K. It's great fun! Every sponsor gets one free entry into the Ghostly Gallop 5K.

Who should I contact with questions or more information?

Gary Sheffer
Sheffer70@gmail.com